

BRAYDEN ANDRUS

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EXPERIENCE

Graphic Design Specialist

MFA Inc. | Columbia, MO

2025 – Present

- Design print and digital marketing materials for agricultural locations across multiple states.
- Collaborate with internal clients to translate business needs into production-ready marketing assets.
- Manage multiple concurrent projects while maintaining brand standards and production deadlines.
- Produce magazines, brochures, postcards, flyers, business cards and large-format graphics.

Print Production Designer

Arcade Printing Company | St. Louis, MO

2024 – 2025

- Prepared press-ready artwork following commercial printing standards and specifications.
- Verified file setup, color accuracy and production quality before printing.
- Worked directly with customers to refine artwork and prepare final deliverables.
- Managed multiple print projects while meeting demanding production schedules.

Graphic Designer and Project Manager

ShopTalk20/20 | Alton, MO

2022 – 2025

- Led creative projects from concept through final delivery for hospitality marketing campaigns.
- Designed print, digital and social media marketing materials for regional and national clients.
- Developed responsive websites using HTML, CSS, JavaScript and Webflow.
- Managed designers and developers while coordinating schedules and client communication.

SKILLS

Design: Adobe Creative Suite (InDesign, Photoshop, Illustrator, Acrobat), Print Production, Web Design

Digital: HTML, CSS, JavaScript, Webflow, WordPress

Marketing: Brand Development, Digital Marketing, Social Media Marketing, Marketing Collateral

Professional: Project Management, Client Communication, Creative Problem Solving, Team Leadership

EDUCATION

Southern New Hampshire University

Bachelor of Arts, Graphic Design & Web Design

Manchester, NH | 2022 – 2024

- Graduated Summa Cum Laude | 3.97 GPA | High Honors

Lewis & Clark Community College

Associate of Sciences, Graphic Design & Social Media Marketing

Godfrey, IL | 2019 – 2022

- President's List | 3.98 GPA